

NEWS NEWS NEWS

Tredegear
FILM PRODUCTS

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FOR IMMEDIATE RELEASE

TREDEGAR FILM PRODUCTS LAUNCHES NEW WEBSITE

Provides updated look, improved information, and underlines commitment to innovation

RICHMOND, Va., February 27, 2008 – Tredegear Film Products announced today the launch of its new website--www.tredegearfilms.com. The updated site provides visitors with detailed information about the markets and products in which Tredegear is active. The new, clean look provides for easy navigation so that users can access the information they need quickly and efficiently. The site is conveniently segmented into the markets in which Tredegear Film Products is active. Besides being a strong player at the personal care market, Tredegear is also active and innovative in other market segments such as agriculture/landscaping fabrics, apparel, construction/durables, food preservation, home care, medical, packaging, specialty and surface protection.

"We designed the site with both existing and new customers in mind. We have highlighted that Tredegear Film Products is one of the most innovative companies in the industry and can offer a broad range of unique products and services. Visitors to the site will definitely get a feel for the innovation we bring to the marketplace," said Nicole Kesselaer, marketing and global communications manager.

The website features a full overview of Tredegear Film Products and its parent company, Tredegear Corporation. It describes Tredegear's core competencies and explains Tredegear's ongoing commitment to innovation. One of the key themes that visitors will experience is Tredegear Film Products' global presence.

"We have locations on almost every continent around the globe, so that we can serve our customers even better. Our global footprint is so important that it is reflected in the new design of the website" concludes Kesselaer.

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Visit www.tredegafilms.com and "see where our innovations take yours."

Tredegar Film Products Corporation, a subsidiary of Tredegar Corporation (NYSE:TG), is a major supplier of apertured and elastic materials for use in personal and household care markets, and also produces films for a variety of packaging and specialty markets. Primary applications include diapers and feminine hygiene products. The subsidiary had sales of \$531 million in 2007, and employs approximately 1,200 people at its production facilities in North America, South America, Europe and Asia.

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