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TREDEGAR FILM PRODUCTS INTRODUCES FLEXFEEL™ ELASTIC LAMINATES

RICHMOND, Va., USA, March 2, 2009 – Tredegear Film Products, a global leader in elastics innovation is introducing FlexFeel™ elastic laminates: a super-soft, stretchable elastic laminate for diaper ears and large area applications.

FlexFeel™ is a breakthrough elastic laminate that responds to today's market demands for softness, fit and feel. This new elastic laminate has "excellent stretch properties" and will help diaper manufacturers to build comfort into their products.

FlexFeel™ combines a super-soft feel with a strong laminate bond, resulting in a cottony nonwoven that won't separate. Designed to prevent nonwoven failures, it resists delamination even when stretched. FlexFeel's unique composition also means lower incidence of pilling and fuzzing, so the end product will have a smooth, uniform appearance.

The technology is market-ready and has been fully reviewed for right to sell. FlexFeel™ is available in a choice of grades and with a range of possibilities.

Tredegear Film Products Corporation, a subsidiary of Tredegear Corporation (NYSE:TG), is a major supplier of apertured and elastic materials for use in personal and household care markets, and also produces films for a variety of packaging and specialty markets. Primary applications include diapers and feminine hygiene products. The subsidiary had sales of \$531 million in 2007, and employs approximately 1,200 people at its production facilities in North America, South America, Europe and Asia.